



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, March 19, 2025
Time: 4:00-5:30 pm
Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Kirsten Putman, Interim Treasurer
Keoni Ho
Tim Fairley
Jill Sparks
Jacob Tice
Dallisa Hocking

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

STAFF

Ashley Young, *Community Events Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*
Hillary Brenner, *Marketing Director*
Jerro Anonuevo, *Marketing Coordinators*
DeMeSHee Pye, *Community Impact Coordinator*

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

In-person attendance: The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

Public comment: The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023 2023" in the subject line.

Bus Routes & Bike Parking: Here's some potential language: The Tacoma Municipal Building is served by Pierce Transit bus routes 1, 2, 11, 16, 45, and 57. Visit www.tripplanner.piercetransit.org to find your route. The Tacoma Municipal Building also has bike racks at the Market Street and St. Helens Ave entrances. Visit www.cityoftacoma.org/mobility for a map of Tacoma bikeways.

1. Call to Order

Land acknowledgement

Chair Johnston

4:00 pm

“I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”

- | | | |
|---|--|----------------|
| 2. Warm-up / Check-ins | Vice Chair Domine | 4:05 pm |
| 3. Meeting Discussions <ul style="list-style-type: none">- CODA 2025<ul style="list-style-type: none">o Nominationso Program suggestionso Sponsorship- Retreat Re-Cap | City of Tacoma Staff & CERC Members | 4:10 pm |
| 4. Approve Minutes | Chair Johnston | 4:25 pm |
| 5. Consent Agenda | Chair Johnston | 4:30 pm |
| 6. Staff Updates <ul style="list-style-type: none">- Marketing Update- Jerrol Anonuevo | City of Tacoma Staff | 4:35 pm |
| 7. Sub-Committee Updates <ul style="list-style-type: none">- Evaluation of subcommittees<ul style="list-style-type: none">o Engagemento Sponsorship- Recap of participants- Subcommittee chair assignments | Chair Johnston | 4:45 pm |
| 8. New Business | Chair Johnston | 5:00 pm |
| 9. Items for Future Agendas | Staff- Ashley Young | 5:20 pm |
| 10. Public Comment on Agenda Items
When commenting, please address the chair, and restrict comments to 3 minutes each.
Zoom link for public attendees: https://us02web.zoom.us/j/83862217228
Call in by phone: 253-215-8782 | Chair Johnston / Attendees | 5:25 pm |
| 11. Adjourn | Chair Johnston | 5:30 pm |
-

MEETING FREQUENCY

Every Third Wednesday of every month at 4:00 pm, at the Tacoma Municipal Building (747 Market St.), room 248, and on Zoom. All meetings of the City Events and Recognition Committee are open to the public.



To request this information in an alternative format or to request a reasonable accommodation, please contact Tacoma Venues & Events staff at communityevents@cityoftacoma.org. TTY or speech to speech users please dial (253) 581-5820 to connect with Washington Relay Services.



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, February 19, 2025
Time: 4:00-5:30 pm
Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Kirsten Putman, Interim Treasurer
Tim Fairley
Jacob Tice
Dallisa Hocking

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

EXCUSED

Keoni Ho
Jill Sparks

STAFF

Ashley Young, *Community Events Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*
Jerrold Anonuevo, *Marketing Coordinators*
DeMeShee Pye, *Community Impact Coordinator*

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

In-person attendance: The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

Public comment: The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023 2023" in the subject line.

Bus Routes & Bike Parking: Here's some potential language: The Tacoma Municipal Building is served by Pierce Transit bus routes 1, 2, 11, 16, 45, and 57. Visit www.tripplanner.piercetransit.org to find your route. The Tacoma Municipal Building also has bike racks at the Market Street and St. Helens Ave entrances. Visit www.cityoftacoma.org/mobility for a map of Tacoma bikeways.

1. Call to Order

Land acknowledgement

Chair Johnston

4:00 pm

6. Staff Reports **City of Tacoma Staff** **4:50 pm**
Marketing- Jerrol Anonuevo

7. Sub-Committee Reports **Chair Johnston** **4:55 pm**

MLK Recap- Jessica Johnston

- Was very very long
- Great turn out
- Great presenters
- Bring a TV as a timer for speakers
- Have Jennifer talk to speakers more about the time limits
- Ask Emcee to help with the timing
- Enjoyed the vignettes
- People loved the posters
- Consider donations at the event
- Have an artist make a posters for sale at the event?

Special Event Funding- Jacob Tice

- This program desperately needs more funding
- Continue to optimize this process moving

2025 Subcommittees

- CODA
 - o Tim
 - o Jessica
- MLK
 - o Jessica
- Engagement
 - o Keoni
 - o Jessica
- Funding
 - o Keoni
 - o Jacob
 - o Jessica

8. Other Items **Chair Johnston** **5:15 pm**
Subcommittees – Dissolving the engagement subcommittee

9. Topics for Upcoming Meetings **Staff- Ashley Young** **5:20 pm**

- **Discuss subcommittee, and term limits and not being able to be on two committees?**
-

10. Public Comment**Chair Johnston / Attendees****5:25 pm**

When commenting, please address the chair, and restrict comments to 3 minutes each.

Zoom link for public attendees: <https://us02web.zoom.us/j/83862217228>

Call in by phone: 253-215-8782

11. Adjourn**Chair Johnston****5:30 pm**

MEETING FREQUENCY

Every Third Wednesday of every month at 4:00 pm, at the Tacoma Municipal Building (747 Market St.), room 248, and on Zoom. All meetings of the City Events and Recognition Committee are open to the public.



To request this information in an alternative format or to request a reasonable accommodation, please contact Tacoma Venues & Events staff at communityevents@cityoftacoma.org. TTY or speech to speech users please dial (253) 581-5820 to connect with Washington Relay Services.